



**Outdoor Artist Market Application Deadline**  
**Outdoor Artist Market Jury Response**  
**FESTIVAL Outdoor Artist Market Dates**

**Friday, June 11, 2021**  
**Wednesday, June 30, 2021**  
**September 18-19, 2021**

Applications will be accepted via email, mail, or online application through Zapplication  
Mail to FESTIVAL, 520 West Waugh Street, Dalton, GA 30720  
Email to [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org)  
<https://tinyurl.com/FESTIVALZAP2021>

*Outdoor applications will be accepted as long as space is available.*

#### **Artist Market Dates**

Saturday, September 18	10:00 am - 5:00 pm
Sunday, September 19	11:00 am - 5:00 pm

#### **FESTIVAL INFORMATION**

The Creative Arts Guild is Georgia's oldest multi-disciplinary community arts organization. Founded in 1963, we celebrate our 58th anniversary in 2021. The Creative Arts Guild is located in Northwest Georgia, approximately 20 miles south of Chattanooga, TN and 70 miles north of Atlanta.

**The Creative Arts Guild's Annual Festival of Fine Arts and Crafts will be held on the Guild's campus at 520 West Waugh Street, Dalton, GA 30720.** In addition to the Outdoor Artist Market, FESTIVAL also includes the Indoor Juried FESTIVAL Exhibit, which hangs in the Guild's galleries September 17- October 15, children's multicultural activities, live music, food vendors, and self-guided tours of the Robert T. Webb Sculpture Garden. Admission is free and open to the public.

FESTIVAL weekend kicks off with our Friday evening FESTIVAL Preview Party and Taste of Dalton. Guests will enjoy making purchases from Indoor Juried Exhibit, as well as sampling tasty treats from Dalton's favorite restaurants.

Artists exhibiting in the Outdoor Artist Market receive admission to the Friday Night Preview Party and may purchase one discounted ticket at \$25. Additional tickets may be purchased at full price \$55.

**FESTIVAL 2021 OUTDOOR ARTIST MARKET**  
**September 18-19, 2021**  
**Saturday 10:00 am - 5:00 pm, Sunday 11:00 am - 5:00 pm**  
**Applications Due Friday June 14, 2021**  
**Jury Notification June 30, 2021**

Late applications will be accepted at FESTIVAL director discretion

Check In/Set Up Friday, September 17, 2021 10:00 am - 4:00 pm

**Outdoor Artist Market Applications accepted through Zapplication: [ZAPP - Event Information - FESTIVAL 2021 presented by the Creative Arts Guild, Dalton GA \(zapplication.org\)](#)**

**Applications may be mailed to Creative Arts Guild, 520 West Waugh Street, Dalton, GA 30720 or emailed to [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org)**

Open to all artists 18 years and older. All works must be the original creation of the applicant.

If you have questions or need additional information, contact Leanne Martin at [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org) or 706.217.6677

**Categories**

**Ceramics:** All original clay, raku, porcelain work. No machine-made or mass produced work is permitted. Each piece must be signed.

**Children's Arts:** Work that is designed specifically for children. May include paintings, drawings, toys, functional work, etc.

\*Children's Art exhibitors may be placed adjacent to the Children's Hill activities.

**Digital/Graphic Arts:** Work from which the image is created and/or manipulated by the artists using a computer. Work in this category must be original designs and printed on quality materials. Embellishment of manufactured materials is not permitted.

**Drawing:** Original drawings using chalk, pastels, charcoal, pencil, wax crayon, etc.

**Fiber/Basketry:** Works created from fibers including basketry, batik, weaving, papermaking, knitting, and quilting. Embellishment of manufactured materials is not permitted.

**Fiber/Wearables:** Wearable products created by the artist.

**Furniture:** Functional tables, chairs, screens, desks, etc. crafted from any material.

**Glass:** Work that has been hand-crafted by the artist by blowing, fusing, casting, or kiln-formed. No pre-manufactured items are allowed. No mass production permitted.

**Handcraft:** Handmade items made by the artist from manufactured, recycled, or repurposed materials transforming the combined materials into a unique product in a cohesive collection. A detailed description of items is required.

**Jewelry:** All Jewelry crafted from metal, glass, stone, clay, or other materials. Work made from commercial molds or casts is not eligible.

**Printmaking:** Printed works by hand-manipulated plates, stones, or screens and which have been signed and numbered as a limited edition.

**Metal:** Functional and sculptural work where the primary material is metal.

**Painting:** Works created with acrylics, oil, or gouache.

**Paper & Bookmaking:** Functional and sculptural work created primarily from paper.

**Photography:** Photographic prints made from the artist's original negative or digital image.

**Sculpture:** Three-dimensional artwork in any medium.

**Upcycled/Recycled-** Works that have been transformed from by-products, waste materials, useless or unwanted products into new materials or objects of better quality.

**Wood:** Original works in wood that are built, turned, carved, or tooled. Embellished manufactured wood items are not permitted.

**Fine art prints/reproductions** will be eligible for the Outdoor Artist Market exhibit but may constitute no more than 33% of the artist's total display. Any artwork by any mechanical means, i.e., giclees, photo-offset, or any other reproduction technique must be labeled a "REPRODUCTION" and displayed in bins.

**Not Acceptable** Work not created by the artist. Imported items, items made from commercial molds, items from kits or patterns, dried flower arrangements, decoupages and decal crafts, machine-made or mass produced items.

## **Jury Images Total of 6**

**Images #1-4** should represent the work you plan to show. **Image #5** should represent your display. **Image #6** should show the artist creating work in studio/work space.

## **Fees**

Applicants may pay online by credit card through Zapplication or include with completed application form. Checks made payable to Creative Arts Guild may be mailed to Creative Arts Guild, 520 West Waugh Street, Dalton, GA 30720.

**Application Fee** Each application must include a \$25 application fee, nonrefundable.

**Booth Fee** Spigel Pavilion Booth Fee \$110 • Electricity \$25 - Electricity availability is limited and will be assigned on first come, first served basis.

## **Booth/Exhibitor Information Location**

The Outdoor Artist Market is located on the Guild's Spigel Pavilion. The Spigel Pavilion is a covered, partially enclosed area with a concrete floor. The pavilion ceiling provides shelter from rain and direct sun while the "walls" of the pavilion are open, allowing air to circulate from all sides.

## **Artist Market Display**

Exhibitors are responsible for providing their own displays. White tents should be EZ UP quality or higher. All tents must be secured with weights on each tent leg, stakes may not be used. Two artists may share a booth as long as each artist submits their own application. Artists must be present with their work. **If you have a specific space request, please make a note on the application. Requests will be accommodated whenever possible.**

## **Spigel Pavilion Market**

Tents are optional on the Spigel Pavilion. Tents, frames, and all display boards must be sufficiently weighted to withstand strong breeze. Tents should be weighted on each leg; tents cannot be staked on the pavilion. Booths are a minimum of 10' x 10'. **Electricity is available but MUST be requested on your application form.**

## **Check In**

Outdoor Artist Market exhibitor check-in is Friday, September 17, 10:00 am - 4:00 pm. Any artist not arriving or calling the Guild by 4:00 P.M. to notify of a delay will be considered a no-show and the space will be reassigned. **Artist and booth set up must be complete by Friday at 6:30 pm.**

## **Night Security**

The Guild will furnish outside security Friday and Saturday nights, but exhibitors' discretion is advised. **THE CREATIVE ARTS GUILD ASSUMES NO RESPONSIBILITY FOR LOSS OR DAMAGE FROM ANY CAUSE.**

## **FESTIVAL Hours**

**Saturday 10:00 am - 5:00 pm, Sunday 11:00 am - 5:00 pm**

Exhibitors are required to remain open during these hours. Artists that do not abide by FESTIVAL rules or that do not remain fully open during FESTIVAL hours will not be invited to return.

## **Sales**

Artists will be responsible for handling their sales and should plan to have change and other financial necessities. Artists will be responsible for collecting and reporting 7% Georgia sales tax. Forms for reporting sales tax will be provided to Outdoor Artist Market artists. The Guild does not charge commission on Outdoor Artist Market sales.

## **Services to Artists**

Booth sitters will be available to relieve artists for short breaks. Creative Arts Guild volunteers provide a continental breakfast for artists on Saturday and Sunday morning. Light snacks and beverages will be available throughout each day in the Artist Hospitality Room. Artists and a guest are invited to our artist/volunteer dinner at the close of FESTIVAL Saturday evening.

## **Cancellations and Refunds**

Cancellations by accepted artist participants must be received in writing before 5:00 p.m. on July 30, 2021 for a refund of booth fee. Application fees are non-refundable. FESTIVAL is a rain or shine event; booth fees will not be refunded in the case of inclement weather.

**Creative Arts Guild**  
**FESTIVAL 2021 Outdoor Artist Market Entry Form**  
520 West Waugh Street, Dalton, GA 30720  
706.217.6677 festival@creativeartsguild.org

The following form may be mailed or emailed, or applications may be submitted through ZAPPLICATION  
<https://tinyurl.com/FESTIVALZAP2021>

**Artist Name** (Please print clearly. The Guild will not be responsible for misspelled signage if application is illegible).

\_\_\_\_\_

**Preferred Name for Signage** \_\_\_\_\_

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Cell Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Website/Social Media** \_\_\_\_\_

**Enclosure Checklist:**

Entry Form \_\_\_\_\_ CD Images \_\_\_\_\_ or Images email date \_\_\_\_\_

Application Fee \$25 \_\_\_\_\_ Pavilion Fee \$110 \_\_\_\_\_ Electricity \$25 yes/no \_\_\_\_\_

Friday Night Preview Party RSVP Artist N/C \_\_\_\_\_ 1<sup>st</sup> Guest \$25 \_\_\_\_\_ Additional Guests \$55 (#/\$) \_\_\_\_\_

**CC#** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ **CCV** \_\_\_\_\_

**Check #** \_\_\_\_\_ **Total \$** \_\_\_\_\_

**All images must be clearly marked with artist name.**

**Category** \_\_\_\_\_

**Description of work** \_\_\_\_\_

**Price Range (Least — Most Expensive) \$** \_\_\_\_\_

**Other needs/requests** \_\_\_\_\_

**AGREEMENT**

By completing the application to The Creative Arts Guild's FESTIVAL the artist agrees to hold the Creative Arts Guild, its Board of Directors, Staff, and Volunteers harmless for any losses, expenses, injury, demands, or damage to my artwork or other personal property regardless of cause. Artist agrees that each item displayed will be unique and original artwork and to abide by all the rules and regulations set. Artist agrees to allow images of my work and likeness to be used in event-related publicity and/or materials. The Guild suggests artists carry their own insurance. Extreme care will be taken with artwork. Submitting images and entry form to the Guild constitutes an agreement with these terms and conditions. Accepted entries must remain on display until the end of the exhibition. The Guild reserves the right to reproduce accepted entries and the right to reject artwork not accurately represented by submitted images or information. Artist signature constitutes agreement with these terms.

Signature \_\_\_\_\_

Date \_\_\_\_\_