



2021 BERNICE SPIGEL PRIZE FOR EXCELLENCE IN THE VISUAL ARTS

Now in its 21st year, the Bernice Spigel Prize for Excellence in the Visual Arts was created to honor the amazing work done for the arts in our community by the Creative Arts Guild's first Executive Director and encourage more talented young people in Dalton, Whitfield, and Murray County to explore the arts.

After a stint at a New York ad agency where she worked with artists such as Andy Warhol, Bernice came to Dalton and nurtured the Creative Arts Guild through its infancy. Her decades in Dalton were marked by a selfless advocacy of the arts, education and children's causes.

This \$1000 award is eligible to any public, private, or home-schooled senior residing or attending school in Dalton, Whitfield or Murray County.

Please read all guidelines carefully.

1. ELIGIBILITY

All students in the 12th grade who either attend school or reside in Whitfield or Murray County are eligible to enter. This prize is based solely on the quality of the artwork submitted for consideration.

Entrants should submit the following on **TUESDAY, FEBRUARY 2, BY 5:00 PM.**

- at least six (6) and no more than twelve (12) original works of art
- a sketchbook - optional but encouraged
- artist statement - a brief statement elaborating on the subjects/themes you are interested in exploring in your work as well as a discussion of your preferred medium
- bio – a brief statement introducing the reader to your history as an artist and your education, credentials, and achievements.

Works may be created either as a part of the student's art classes or as self-directed work. Entrants should attach a label to the back of each work of art submitted – see attached. Works may be from any visual arts genre, including painting, sculpture, drawing, printmaking, photography, installation, textile, video, light or computer-generated visual art.

Artists may frame or mat works on canvas or paper, but this is not a requirement.

There are no stipulations concerning size, form or content of work submitted. Freedom of expression is celebrated through this competition. No genre or style will be judged preferentially.

2. JUDGING

Part 1 will consist of a review of the candidates' portfolios and artist statements by a panel of judges. Submissions will be evaluated based on the technical merit and creative expression of submitted works. During this process judges will consider the variety of work included in each portfolio submitted, the mastery of technique shown and the thoughtfulness of the submitted artist statement. Applicants will be narrowed down to a group of finalists who will proceed to our Interview portion.

Part 2 Finalists will be selected and asked to participate in an interview with our judging-panel. The interview will give each selected candidate an opportunity to discuss their portfolio including their artistic choices, technique and connection to the work.

Please note: Judges may elect not to present an award if they feel that the caliber of the work submitted does not merit recognition. The decision of the judges is final. The winner will be notified through his/her school art instructor.

3. AWARD

The Spigel Prize recipient will be awarded \$1000, a symbol of the honor, and will be granted the opportunity to present a solo exhibition in the Creative Arts Guild's Gallery ONE11 during the annual Student Arts Expo in March 2021. Opening reception will be Friday, March 5.

4. OTHER

The Guild will promote the recipient of the Spigel Prize online and in local media. The Guild reserves the right to reproduce photographs of submitted artwork for promotional purposes only but with no goal of financial remuneration. The Spigel Prize recipient attending the Student Art Expo opening will be asked to pose for a photograph and to consent to a brief interview for promotional purposes at 6:00, Friday, March 5.

IMPORTANT DATES

Tuesday, February 2, 2021: Submit Senior Spigel Candidate portfolios to the Creative Art Guild.

Thursday, February 4, 2021: Spigel Finalists will be announced and interviews scheduled.

Friday, February 5, 2021: All students not receiving an interview will pick up portfolios.

Monday, February 8, 2021 – Tentative: Finalists Interviewed.

Thursday, February 11, 2021: Spigel Prize Winner Announced.

Friday, March 5 – March 19, 2021: Spigel Prize Winner's Solo Exhibit in Gallery One11

QUESTIONS? Please contact Gallery Director, Savannah Thomas at the Creative Arts Guild at 706.279.3129 or by email: savannaht@creativeartsguild.org

	Superb	Good	Okay/Fine	Needs Work
	4	3	2	1
Craftsmanship (Master of Technique)	The work demonstrates a mastery of the craft and a clear understanding of technique in manipulating the medium and materials. The design is beautiful.	The work demonstrates skill and some understanding of how to manipulate the medium and materials. The design is pleasing to the eye.	The work demonstrates partial skill and understanding of how to manipulate the medium and materials. The design is clean.	The work shows a lack of understanding or technique in manipulating the medium and materials. The artist was a bit careless in the creation of the work.
Composition and Design (Technical Merit)	The work shows and effectively utilizes knowledge of the elements and principles of design , combining three or more principles to create a compelling body of work.	The work shows an awareness of the elements and principles of design , using one or two elements and principles.	The work lacks conscious forethought and little evidence that an overall composition was planned.	The work shows little evidence of any understanding of the elements and principles of design; no evidence of planning.
Creative Expression and Execution	The work shows not only unique and creative execution , but a firm grasp of a variety of mediums and their possibilities . Superior attention to detail.	The work shows a clear understanding of various materials and processes and the student's ability to think " outside the box. "	The work shows some creativity and experimentation with various mediums, however, the work appears unfinished or not completely thought out.	The work shows little experimentation and no evidence of original thought. Overall, there is little variation in materials and creative process. The work lacks significant attention to detail.
Thoughtfulness (Artist Statement & Interview)	After reviewing the work and artist statement, and conducting the interview – we have a comprehensive understanding of the artist and their world view.	The artist is able to clearly articulate their ideas and world view, and viewing the work and reading the artist statement support their world view.	The artist either has trouble clearly articulating their ideas and world view, or the work and artist statement does not reflect these ideas.	The artist cannot clearly articulate their ideas and world view, either in the interview or through their work and artist statement.
Visual Impact (Overall Quality)	The unique organization of art elements, content, & execution create a striking body of work . It leaves the viewer with a lasting impression.	The organization of art elements, content, and execution create a significant body of work . The work has the ability to resonate with the viewer.	The organization of art elements, content, and execution are addressed in the work. The work holds the viewer's attention.	The organization of art elements, content, and execution are incompletely addressed in the work. There is little or no impact on the viewer.

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