

# Creative Arts Guild's 55th Annual FESTIVAL of Fine Arts and Fine Crafts Outdoor Artist Market Application September 14-15-16, 2018



**Outdoor Artist Market Application Deadline**  
**Outdoor Artist Market Jury Response**  
**FESTIVAL Outdoor Artist Market Dates**

**Friday, May 18, 2018**  
**Thursday, June 14, 2018**  
**September 14-16, 2018**

Online: Zapplication <https://www.zapplication.org/event-info.php?ID=6538>

Hard Copy: Applications will be accepted by email and mail as well, mail to  
FESTIVAL, 520 West Waugh Street, Dalton, GA 30720 or [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org)  
*Outdoor applications will be accepted as long as space is available.*

## Important Dates

<b>Preview Party/Taste of Dalton</b>	Friday, September 14	7:00 pm - 9:00 pm
<b>Outdoor Artist Market Opens</b>	Friday, September 14	7:00 pm - 9:00 pm
<b>FESTIVAL Artist Market</b>	Saturday, September 15	10:00 am - 5:00 pm
	Sunday, September 16	11:00 am - 5:00 pm

## FESTIVAL INFORMATION

The Creative Arts Guild is Georgia's oldest multi-disciplinary community arts center. We celebrate our 55th anniversary in 2018. The Creative Arts Guild is located in northwest Georgia, approximately 20 miles south of Chattanooga, TN and 70 miles north of Atlanta.

**The Creative Arts Guild's Annual Festival of Arts and Crafts will be held on the Guild's campus at 520 West Waugh Street, Dalton, GA 30720.** In addition to the Outdoor Artist Market FESTIVAL also includes: Indoor Juried FESTIVAL Exhibit which hangs in the Guild's galleries September 14 - October 19, children's activities, live music, food vendors, and self guided tours of the Robert T. Webb Sculpture Garden. Admission is free.

FESTIVAL weekend kicks off with our Friday evening FESTIVAL Preview Party and Taste of Dalton. Our patrons enjoy making purchases from Outdoor Artist Market, the Indoor Juried Exhibit and sampling tasty treats from Dalton's favorite restaurants.

Artists exhibiting in the Outdoor Artist Market Exhibit receive one guest ticket to the Friday Night Preview Party and may purchase one discounted ticket at \$25. Additional tickets are regular of admission is \$55.

# FESTIVAL 2018 OUTDOOR ARTIST MARKET

September 14 – 16, 2018

Friday, 7:00 pm - 9:00 pm Saturday, 10:00 am - 5:00 pm, Sunday, 11:00 am - 5:00 pm

Application Due (first round) Friday, May 18, 2018

Jury Notification, June 14, 2018

Late applications will be accepted at FESTIVAL director discretion

Check In/Set Up Friday, September 14, 2018 10:00 am - 5:00 pm

Outdoor Artist Market Applications accepted through Zapplication <https://www.zapplication.org/event-info.php?ID=4101>  
Hard copy or emailed applications may be sent to Creative Arts Guild, 520 West Waugh Street, Dalton, GA 30720 or [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org)

If you have questions, or need additional information, contact Leanne Gillilan Martin, [festival@creativeartsguild.org](mailto:festival@creativeartsguild.org) 706.217.6677

## Application Information & Fees

Open to all artists 18 years and older. All works must be the original creation of the entrant. All media is eligible.

### Categories

**Ceramics:** All original clay, raku, porcelain work. No machine-made or mass produced work is permitted. Each piece must be signed.

**Children's Arts:** Work that is designed specifically for children. May include paintings, drawings, toys, functional work, etc. \*Children's Art exhibitors may be placed adjacent to the Children's Hill activities.

**Digital/Graphic Arts:** Work from which the image is created and/or manipulated by the artists using a computer. Work in this category must be original designs and printed on quality materials. Embellishment of manufactured materials is not permitted.

**Drawing:** Original drawings using chalk, pastels, charcoal, pencil, wax crayon, etc.

**Fiber/Basketry:** Works created from fibers including basketry, batik, weaving, papermaking, knitting and quilting. Embellishment of manufactured materials is not permitted.

**Furniture:** Functional tables, chairs, screens, desks, etc. crafted from any material.

**Glass:** Work that has been hand-crafted by the artist by blowing, fusing, casting or kiln forming. No pre-manufactured items are allowed. No mass production permitted.

**Handcraft:** Handmade items made by the artist from manufactured, recycled, or repurposed materials transforming the combined materials into a unique product in a cohesive collection. Complete description of items required.

**Jewelry:** All Jewelry crafted from metal, glass, stone, clay, or other materials. Jewelry made from Commercial molds or casts are not eligible.

**Printmaking:** Printed works by hand manipulated plates, stones or screens and which have been signed and numbered as a limited edition.

**Metal:** Functional and sculptural work where the primary material is metal.

**Painting:** Works created with acrylics, oil, watercolor or gouache.

**Paper & Bookmaking:** Functional and sculptural work created primarily from paper.

**Photography:** Photographic prints made from the artist's original negative or digital image.

**Sculpture:** Three-dimensional artwork in any medium.

**Wood:** Original works in wood that are built, turned, carved or tooled. Embellished manufactured wood items are not permitted.

### Not Acceptable

Work not created by the artist. Imported items, commercial molds, items from kits or patterns, dried flower arrangements, decoupages and decal crafts, machine-made or mass produced items or commercial prints.

Fine art prints/reproductions will be eligible for the Outdoor Artist Market exhibit but may constitute no more than 33% of the artist's total display and must be signed. Any artwork produced by any mechanical means, i.e., giclees, photo-offset, or any other reproduction technique must be labeled a "REPRODUCTION" and displayed in bins.

### Jury Images Total of 6

Images #1-4 should represent the work you plan to show. Image #5 should represent your display. Image #6 should show artists creating work in their studio/work space.

### Fees Booth / Application Fee

Applicants may pay online by credit card through ZAPPLICATION, or complete information on application form, checks made payable to CAG may be mailed to Creative Arts Guild, 520 West Waugh Street, Dalton, GA 30720. Application fees are non-refundable.

**Application Fee** Each application must include a \$25 application payment fee.

**Booth Fee** Spigel Pavilion Booth Fee: \$110 • Lawn/Sculpture Garden Booth Fee: \$100, Electricity \$25 - Electricity available is limited and will be assigned on first come, first serve basis.

## **Booth/Exhibitor Information**

### **Location**

The Outdoor Artist Market is presented in two areas: the **Guild's Spigel Pavilion** and the **Guild Lawn and Sculpture Garden**. The Spigel Pavilion is a covered, partially enclosed area with a concrete floor. The pavilion ceiling provides shelter from rain and direct sun while the "walls" of the pavilion are open, allowing air to circulate from all sides. The Guild Lawn and Sculpture Garden is located adjacent to the Spigel Pavilion in the Guild's Sculpture Garden.

### **Artist Market Display**

Exhibitors are responsible for providing their own displays. White tents should be EZ UP quality or higher. All tents must be secured with weights on each tent leg, stakes may not be used. A two-person team or partnership may qualify as a single exhibitor as long as both artists are included on and sign the application. Artists must be present with their work. **If you have a specific space request, please make a note on the application. Requests will be accommodated whenever possible.**

### **Creative Arts Guild Spigel Pavilion Market**

Tents are optional on the Spigel Pavilion. Tents, frames and all display boards must be sufficiently weighted to withstand strong breeze. Tents and frames should be weighted on each leg, tents cannot be staked on the pavilion. **Electricity is available but MUST be requested on your application form.** Booths will be a minimum of 10' x 10'. Many pavilion spaces are "corner spaces".

### **Guild Lawn and Sculpture Garden Market**

Spaces will measure a minimum of 10' x 10'. Tent frames and all display boards must be sufficiently weighted to withstand strong breezes. Many lawn spaces are "corner spaces".

### **Check In**

Outdoor Artist Market exhibitor check in is Friday, September 14, 10:00 am - 4:00 pm. **Artists may drive up to most spaces and unload. Vehicles must be moved immediately after unloading.** Any artist not arriving or calling the Guild by 4:00 P.M. to notify of a delay will be considered a no show and the space will be reassigned. **Artist and booth set up must be complete by Friday at 6:30 pm and open for the Kick Off /Patron Party beginning at 7:00 pm.**

### **Night Security**

The Guild will furnish outside security Friday and Saturday nights, but exhibitors' discretion is advised.  
THE CREATIVE ARTS GUILD ASSUMES NO RESPONSIBILITY FOR LOSS OR DAMAGE FROM ANY CAUSE.

### **FESTIVAL Hours**

**Friday, 7:00 pm - 9:00 pm, Saturday, 10:00 am - 5:00 pm, Sunday, 11:00 am - 5:00 pm**

Exhibitors are required to remain open during these hours. Volunteer booth sitters will be available all day Saturday and Sunday so that artists can take short breaks. Artists that do not abide by FESTIVAL rules or that do not remain fully open during FESTIVAL hours will be not be invited to return.

### **Sales**

Artists will be responsible for handling their sales and should plan to have change and other financial necessities. Artists will be responsible for collecting and reporting Georgia 7% sales tax. Forms for reporting sales tax will be provided to Outdoor Artist Market artists. The Guild does not charge commission on Outdoor Artist Market sales.

### **Services to Artists**

Booth sitters will be available to relieve artists for short breaks. Creative Arts Guild volunteers provide a continental breakfast for artists on Saturday and Sunday morning. Light snacks and beverages will be available throughout each day in the Artist Hospitality Room. Artists and a guest are invited to our artist/volunteer dinner at the close of FESTIVAL Saturday evening.

### **Cancellations and Refunds**

Cancellations by accepted artist participants must be received in writing before 5:00 p.m. on August 1, 2018, for a refund of booth fee. Application fees are non-refundable. FESTIVAL is a rain or shine event, booth fees will not be refunded in the case of inclement weather.

# Creative Arts Guild FESTIVAL 2018 Outdoor Artist Market Entry Form

520 West Waugh Street, Dalton, GA 30720

706.217.6677 festival@creativeartsguild.org

<https://www.zapplication.org/event-info.php?ID=4101>

The following form may be mailed or emailed if you are unable to access Zapplication.

**Artist Name** \_\_\_\_\_

(Please print clearly. The Guild will not be responsible for misspelled signage if application is illegible)

**Address** \_\_\_\_\_

**City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Cell Phone** \_\_\_\_\_ **Email** \_\_\_\_\_

**Website** \_\_\_\_\_

**Enclosure Checklist:**

Entry Form \_\_\_\_\_ CD Images \_\_\_\_\_ or Images email date \_\_\_\_\_

Application Fee \$25 \_\_\_\_\_ Pavilion Fee \$110 \_\_\_\_\_ Lawn/Sculpture Garden Fee \$100 \_\_\_\_\_

Electricity \$25 yes/no \_\_\_\_\_

Patron Party RSVP Artist N/C \_\_\_\_\_ 2nd Guest \$25 \_\_\_\_\_ Additional Guests \$55 ( # ) \_\_\_\_\_

**CC#** \_\_\_\_\_ **Expiration Date** \_\_\_\_\_ **Total \$** \_\_\_\_\_

**All images must be clearly marked with artist name.**

Category \_\_\_\_\_

Description of work \_\_\_\_\_

\_\_\_\_\_

Price Range: Least Expensive Price \$ \_\_\_\_\_ Most Expensive Price \$ \_\_\_\_\_

Other needs/requests \_\_\_\_\_

\_\_\_\_\_

**AGREEMENT**

By completing the application to The Creative Arts Guild's FESTIVAL the exhibitor agrees to hold the Creative Arts Guild, its Board of Directors, Staff, and Volunteers harmless for any losses, expenses, demands or damage to my artwork or other personal property, or injury regardless of cause. I agree that each item displayed will be my unique and original artwork, and to abide by all the rules and regulations set. I agree to allow images of my work and likeness to be used in event-related publicity and/or materials. We suggest artists carry their own insurance. Extreme care will be taken with artwork. Submitting images and entry form to the Guild constitutes an agreement with these terms and conditions. Accepted entries must remain on display until the end of the exhibition. The Guild reserves the right to reproduce accepted entries and the right to reject artwork not accurately represented by submitted images or information. Artist signature constitutes agreement with these terms.

Signature \_\_\_\_\_